INDUSTRY CHALLENGES
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Challenges within our industry may be diverse and nuanced...

BUT... challenges are present in ALL lives and businesses.
FARM STRESS

The stress experienced by farmers and their families because of the unique agricultural work environment.

Farming is a generational legacy, a way of life, an identity.

- University of New Hampshire Extension
THREE GENERATIONS
WHAT ARE WE SOWING?

“But this I say... He who sows sparingly will also reap sparingly, and he who sows bountifully will also reap bountifully.”

2 Corinthians 9:6
SOW WHAT?

WEEDS

WATERMELONS
GROWING HEALTHY MINDS
OUR PILLARS OF SUPPORT

EXERCISE & FITNESS

FOOD & NUTRITION

FINANCIAL WELLNESS