

2024 Farm Stress Summit Marketing Materials

Office of Marketing and Communications
Questions? Contact Maria Bowie, mbowie@uga.edu

The 2024 Farm Stress Summit is an important conference for community leaders and organizations in rural Georgia dedicated to serving the mental health and well-being of rural farmers and their families.

From health care providers and nonprofit organizations to county officials and faith leaders, the 2024 Farm Stress Summit welcomes all who want to further efforts combatting farm stress in our communities. The goal of this event is to learn from each other, connect communities with existing resources, and establish partnerships across organizations.

Key target audiences for this free event include medical providers, counselors, church leaders, Extension agents, Georgia Farm Bureau members and staff, policy makers, lenders, local elected officials, county/city municipal staff, pharmacists, school system personnel, agricultural producers, and agribusiness owners/operators.

Important information:

- The event is on March 20 in Jasper, Georgia
- Online registration is available through March 17
- The website to direct people to learn more: t.uga.edu/9Hk
- The official hashtag is #GeorgiaFarmStressSummit

Share the event on social media with the graphics and copy below:



INSTAGRAM

Sample copy:

#GeorgiaFarmStressSummit is set for March 20 in Jasper, Georgia. Join the collaborative efforts of community leaders, healthcare providers, and agribusiness supporters as we address farm stress in our rural communities. Let's create a foundation of well-being for our farmers. Learn more and register: [link]

Graphic: Download Graphic



FACEBOOK

Sample copy:

Our farmers work tirelessly to provide for us all. Now, it's our turn to provide for them. Join the cause at the #GeorgiaFarmStressSummit on March 20 in Jasper, Georgia. Together, let's strengthen the support system for our rural communities. Learn more and secure your spot here: [link] #FarmersSupport

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LINKEDIN

Sample Copy:

We are thrilled to announce that the #GeorgiaFarmStressSummit is coming up on March 20 in Jasper, Georgia. This summit draws community leaders, healthcare providers, and agribusiness supporters as they work together to foster resilience in our rural communities. Discover more about the event and secure your spot: [link] #GeorgiaAgribusiness

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