



UNIVERSITY OF
GEORGIA
EXTENSION



ROCKDALE

**2020
COUNTY
IN REVIEW**

Georgia 4-H Youth Served: 2,176

Georgia 4-H enrollment system



**Agriculture, food,
fiber, horticulture
and related
total economic
contribution:**

Jobs: 2,368

**Output:
\$473,525,759**

2020 Ag Snapshots,

*UGA Center for Agribusiness
and Economic Development*

**Farm gate value:
\$18,427,692**

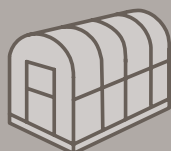
**Top
commodities:**



Horses
(board, train, breed)



**Ag and
nature-based
tourism**



Greenhouse

*2018 Georgia Farm Gate
Value Report,
UGA Center for Agribusiness
and Economic Development*

**Georgia health
factors ranking: 39/159**

*2019 County Health Rankings and Roadmaps, University of Wisconsin
Population Health Institute and the Robert Wood Johnson Foundation*

Population: 90,896

*2019 Georgia population estimates,
Georgia Governor's Office of Planning and Budget*



**EXTENSION
COVID
RESPONSE**

UGA Extension has provided online educational programming, consultations and essential lab services during the COVID-19 pandemic. We offer online resources for adults and 4-H

youth on health, food, finances, parenting, agriculture and more. Learn more at:

extension.uga.edu/emergencies

4-H youth and family engagement

In 2020, our staff responded to the needs of 4-H'ers and their families with innovation and imagination. Statewide programs included virtual 4-H Environmental Education and hundreds of live and on-demand resources such as the Zoom into Science series that connected youth to STEM researchers. Local clubs offered online and hands-on programming and virtual club meetings to keep youth engaged.

Agriculture, food and gardening

To address the pandemic's negative impact on agriculture and the food supply chain, Extension used its network of county offices to connect agricultural producers with consumers looking for fresh, Georgia-grown products. Extension staff shared COVID safety procedures with families and farm workers and implemented socially distant agricultural sample testing. Agents and Master Gardener Extension Volunteers offered numerous resources for residents inspired to grow their own fruits and vegetables at home.

Health and home

When COVID-19 was recognized as a global pandemic, Extension faculty and staff immediately collaborated to communicate research-based information to Georgians about sanitization, takeout food, home and commercial food safety, stress mitigation, personal finance and more. Extension reached record numbers of clients by quickly transitioning to virtual education, sharing timely content through webinars, publications, videos and fact sheets on our website and social media channels. were shared through our website and social media.

extension.uga.edu/rockdale

UGA COOPERATIVE EXTENSION

FAST FACTS

UGA Extension translates the science of everyday living for families, farmers and communities to foster a healthy and prosperous Georgia.

300 agents
across 159 counties

ASSISTED BY

8,293
trained
volunteers

1,810,338

FACE-TO-FACE
CONTACTS WITH
GEORGIANS
MADE IN FISCAL
YEAR 2020

30,691

PROGRAMS
TEACH, LEAD
AND HELP
GEORGIANS
LIVE BETTER
LIVES


900+

PUBLICATIONS
PROVIDING
HELPFUL TIPS
BASED ON
LEADING
RESEARCH

Working in local communities for a better Georgia from the ground up

Agriculture & Natural Resources

132 agents

 605,407
face-to-face
contacts

 51,116
on-site
consultations

 107,739
diagnostic tests
by agricultural
& environmental
services labs

 4,044
programs

 2,270
Master Gardener
Extension
Volunteers

 279,694
face-to-face
contacts

 2,625
programs

 645
ServSafe®
certificates issued

 12,237
nutrition
education program
participants

 2,066
volunteers

Family & Consumer Sciences

52 agents

4-H Youth

116 agents

 1,136,018
face-to-face
contacts

 190,617
4-H'ers

 21,213
programs

 109,652
visitors to
4-H centers

 3,957
teen and adult
volunteers