



UNIVERSITY OF  
**GEORGIA**  
EXTENSION



# MADISON COUNTY IN REVIEW

**Georgia 4-H Youth Served: 576**

*Georgia 4-H enrollment system*



**Agriculture, food,  
fiber, horticulture  
and related  
total economic  
contribution:**

**Jobs: 1,894**

**Output: \$313,023,513**

*2020 Ag Snapshots,*

*UGA Center for Agribusiness  
and Economic Development*

**Farm gate value:  
\$256,388,095**

**Top  
commodities:**



**Broiler-grower**



**Beef cows**



**Hay**

*2018 Georgia Farm Gate  
Value Report,*

*UGA Center for Agribusiness  
and Economic Development*

**Georgia health  
factors ranking: 52/159**

*2019 County Health Rankings and Roadmaps, University of Wisconsin  
Population Health Institute and the Robert Wood Johnson Foundation*

**Population: 29,880**

*2019 Georgia population estimates,  
Georgia Governor's Office of Planning and Budget*



## EXTENSION COVID RESPONSE

UGA Extension has provided online educational programming, consultations and essential lab services during the COVID-19 pandemic. We offer online resources for adults and 4-H

youth on health, food, finances, parenting, agriculture and more. Learn more at:

[extension.uga.edu/emergencies](https://extension.uga.edu/emergencies)

### 4-H youth and family engagement

In 2020, our staff responded to the needs of 4-H'ers and their families with innovation and imagination. Statewide programs included virtual 4-H Environmental Education and hundreds of live and on-demand resources such as the Zoom into Science series that connected youth to STEM researchers. Local clubs offered online and hands-on programming and virtual club meetings to keep youth engaged.

### Agriculture, food and gardening

To address the pandemic's negative impact on agriculture and the food supply chain, Extension used its network of county offices to connect agricultural producers with consumers looking for fresh, Georgia-grown products. Extension staff shared COVID safety procedures with families and farm workers and implemented socially distant agricultural sample testing. Agents and Master Gardener Extension Volunteers offered numerous resources for residents inspired to grow their own fruits and vegetables at home.

### Health and home

When COVID-19 was recognized as a global pandemic, Extension faculty and staff immediately collaborated to communicate research-based information to Georgians about sanitization, takeout food, home and commercial food safety, stress mitigation, personal finance and more. Extension reached record numbers of clients by quickly transitioning to virtual education, sharing timely content through webinars, publications, videos and fact sheets on our website and social media channels. were shared through our website and social media.

[extension.uga.edu/madison](https://extension.uga.edu/madison)

# UGA COOPERATIVE EXTENSION

## FAST FACTS

UGA Extension translates the science of everyday living for families, farmers and communities to foster a healthy and prosperous Georgia.

**300** agents  
across 159 counties

ASSISTED BY

**8,293**  
trained  
volunteers

**1,810,338**

FACE-TO-FACE  
CONTACTS WITH  
GEORGIANS  
MADE IN FISCAL  
YEAR 2020

**30,691**

PROGRAMS  
TEACH, LEAD  
AND HELP  
GEORGIANS  
LIVE BETTER  
LIVES


**900+**

PUBLICATIONS  
PROVIDING  
HELPFUL TIPS  
BASED ON  
LEADING  
RESEARCH

Working in local communities for a better Georgia from the ground up

### Agriculture & Natural Resources

**132 agents**

  
605,407  
face-to-face  
contacts

  
51,116  
on-site  
consultations

  
107,739  
diagnostic tests  
by agricultural  
& environmental  
services labs

  
4,044  
programs

  
2,270  
Master Gardener  
Extension  
Volunteers

  
279,694  
face-to-face  
contacts

  
2,625  
programs

  
645  
ServSafe®  
certificates issued

  
12,237  
nutrition  
education program  
participants

  
2,066  
volunteers

### Family & Consumer Sciences

**52 agents**

### 4-H Youth

**116 agents**

  
1,136,018  
face-to-face  
contacts

  
190,617  
4-H'ers

  
21,213  
programs

  
109,652  
visitors to  
4-H centers

  
3,957  
teen and adult  
volunteers



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An Equal Opportunity, Affirmative Action, Veteran, Disability Institution. Data is from FY2020. OCCS FY20