

Georgia Saves.

Make Your Own Piggy Bank Contest



Georgia Saves is a social media campaign to promote money-saving habits among Georgians of all ages. Visit GeorgiaSave.org and Take the Pledge to save for a specific goal. You'll receive money saving tips to help you reach your goal and be part of the national America Saves campaign.

Rules

1. The finished piggy bank should be no larger than 12" x 12" x 12" (One square foot).
2. Banks must be created and decorated by the contestant with little or no adult assistance.
3. No team submissions; only one entry per person.
4. Your piggy bank MUST have a way to put money in and get it out without destroying the bank.
5. You may use any medium you like, including (but not limited to) cake, Legos, wood, paper, cardboard, recycled containers, etc.
6. You may decorate the space around your bank as well, but must stay within the one square foot size limitation.
7. Must be a Georgia resident to participate.

How to Enter

1. Join the Georgia Saves campaign (<http://GeorgiaSaves.org>)
2. Make a video (60 seconds or less). Tell us about your bank, how it will help you to reach your savings goals, and the materials used to make it. Be sure to show how money goes in and comes out of your bank.
3. Email your video, grade level, and contact information to GeorgiaSaves@gmail.com by March 15, 2018. Your video will be posted to Instagram with the following hash tags: #GeorgiaSavesBankContest and either #GS (students in first through fifth grades) or #MS (Students in sixth through eighth grades).
4. Winners will be determined by a panel of judges based on the following criteria:
 - a. Linked to savings goal (10%)
 - b. Originality: Uniqueness of the concept (10%)
 - c. Creativity (15%)
 - d. Functionality: Money can be inserted and removed (15%)
 - e. Visual Appeal (15%)
 - f. Video Presentation (10%)
 - g. Popularity on Instagram (10%)
 - h. Overall Impression (15%)

Prizes
Middle School Winner
\$100 gift card

Grade School Winner
\$50 gift card



**Financial Planning, Housing
& Consumer Economics**
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