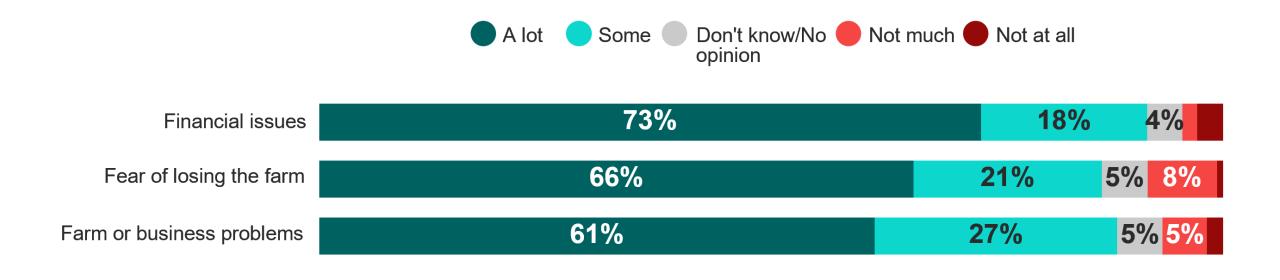
# Stronger Together

**#FarmStateOfMind** 

A strong majority of farmers/farmworkers said financial issues (91%), fear of losing the farm (87%), and farm or business problems (88%) impact farmers' mental health.

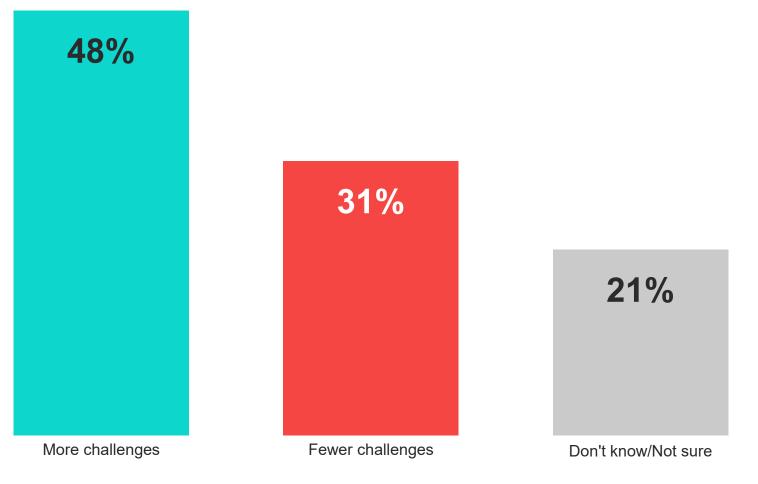


\* AFBF/Morning Consult poll, April 2019





Nearly half of rural adults (48%) said they were personally experiencing more mental health challenges than they were a year ago.

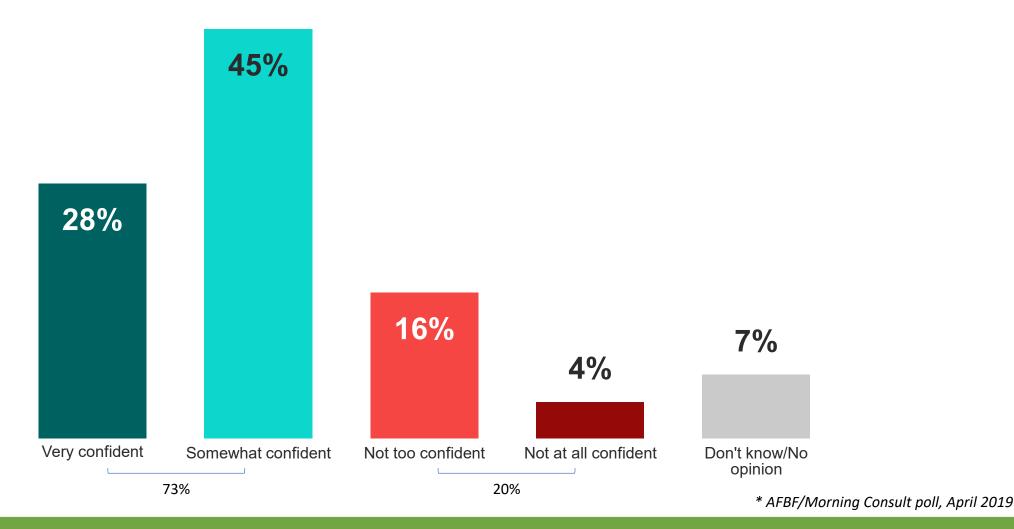


\* AFBF/Morning Consult poll, April 2019



#### **#FarmStateOfMind**

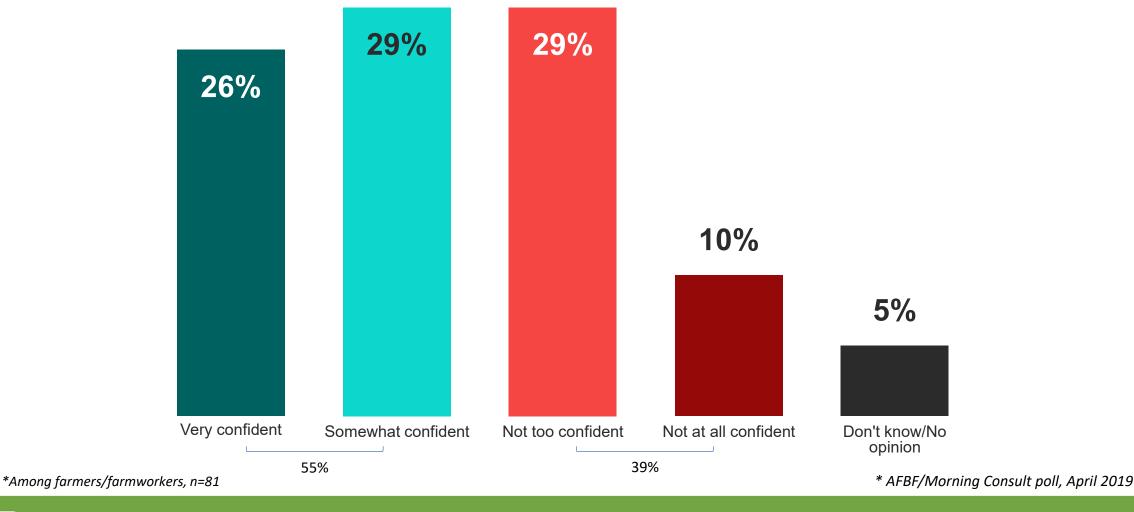
A majority of rural adults (73%) were confident they would be able to spot the warning signs of a mental health condition in an immediate family member or close friend.





#### #FarmStateOfMind

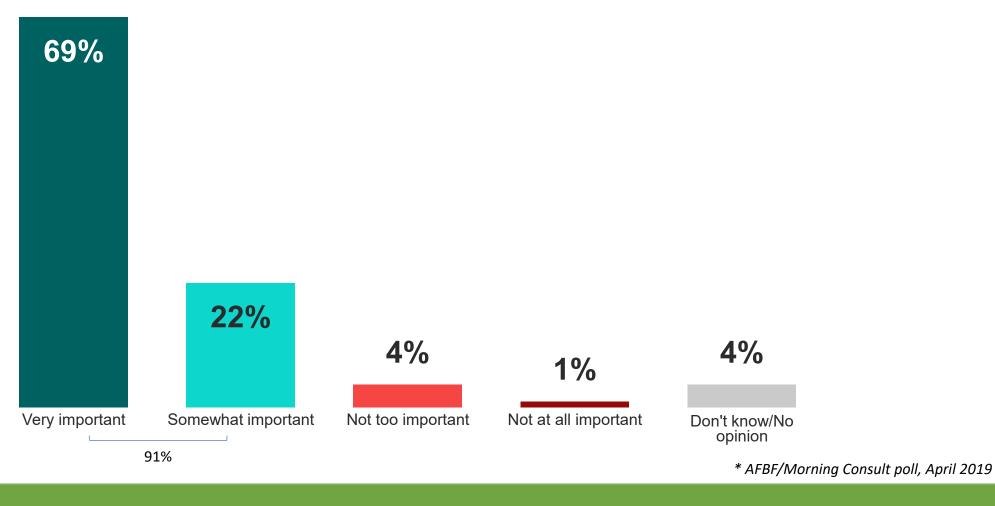
However, farmers/farmworkers were less likely than rural adults to be confident that they would be able to spot the warning signs, by a 22% margin (55% vs. 73%).





#### #FarmStateOfMind

A strong majority of rural adults (91%) said mental health is important to them and/or their family.





#### #FarmStateOfMind



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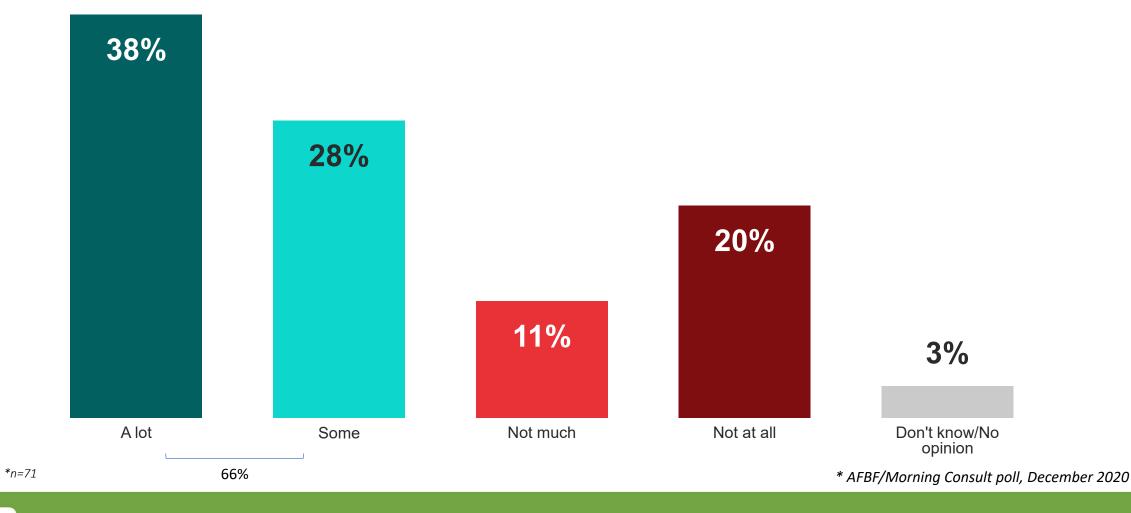
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As any farmer or rancher can tell you, **farm life can be demanding and stressful**. It has reached a critical stage with pandemic impacts on top of natural disasters, extreme weather events, financial pressures due to fluctuating commodity prices, labor shortages, trade disruptions and other factors over the past several years. Given these ongoing challenges, it's no surprise that more farmers and farm families are

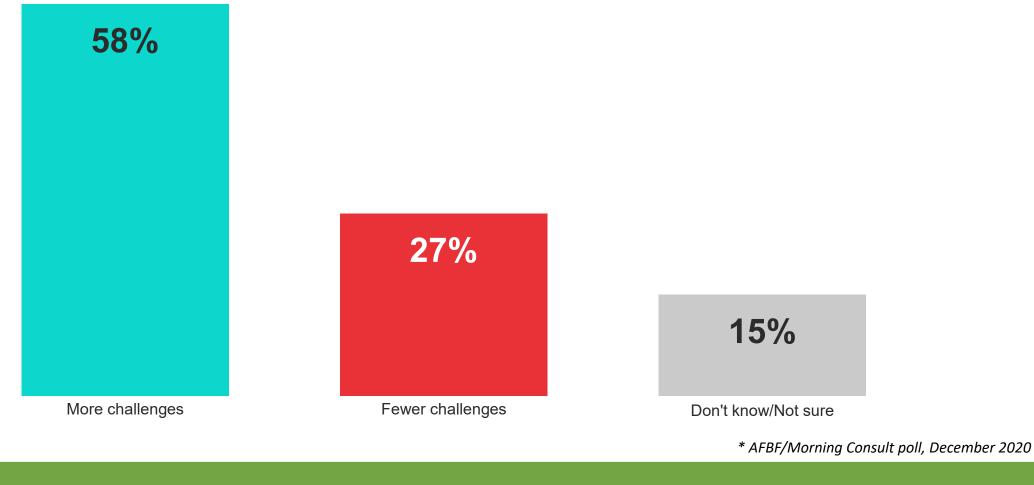
Two in three farmers/farmworkers (66%) said the COVID-19 pandemic impacted their mental health.





#FarmStateOfMind

More than half of farmers/farmworkers (58%) said they were personally experiencing more mental health challenges than they were a year ago.

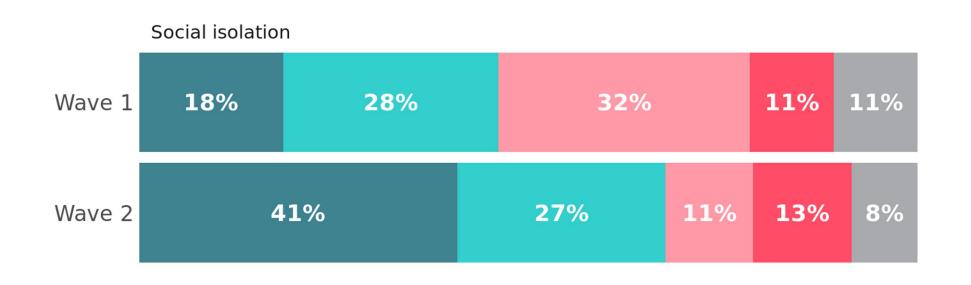




\*n=71

#### #FarmStateOfMind

The percentage of farmers/farmworkers who said social isolation impacts the mental health of farmers increased 22% since April 2019.



\*Wave 1, n=65 Wave 2, n=71, margin of error 12%

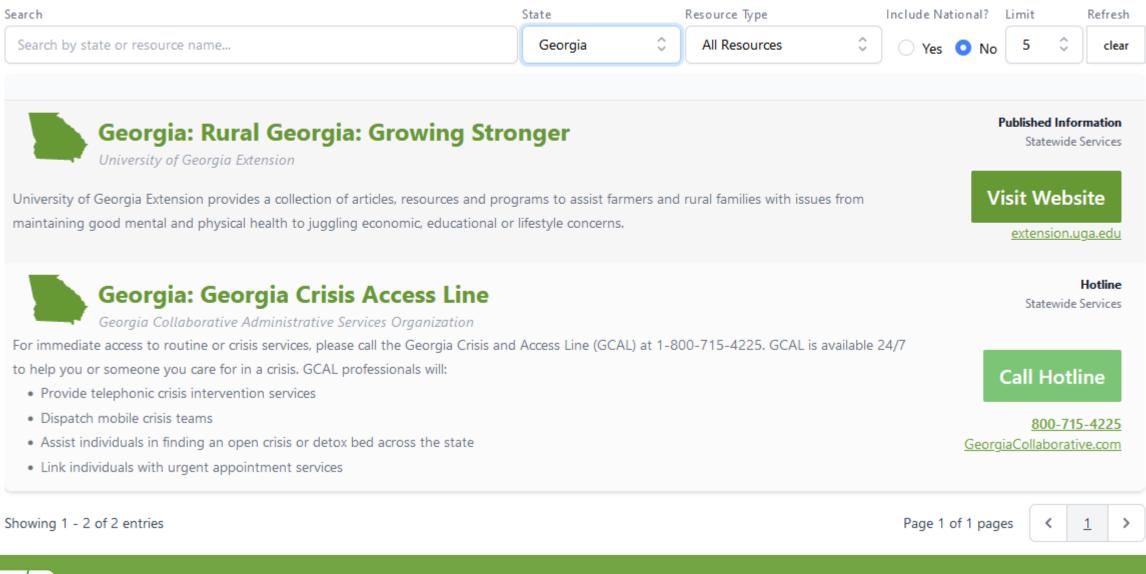
\* AFBF/Morning Consult poll, December 2020





# Farm State of Mind Resource Directory

#### Need Help? Know Someone Who Does?



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Receib EXCLUSIVE

# Ranchers Struggle with Access to Mental Health Services as COVID Puts Stress on Rural Communities

The pandemic has taken a toll on mental health in agricultural communities where health providers are scarce

By Vignesh Ramachandran and Eli Imadali May 07, 2021 04:14 PM

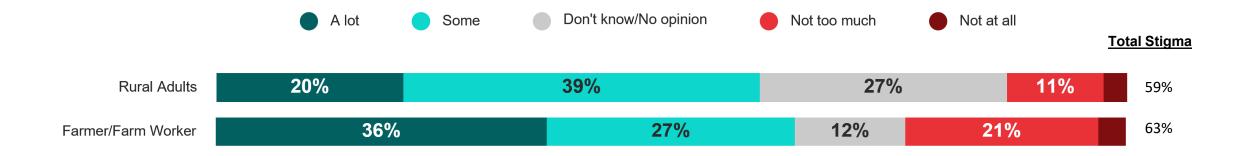


Lance Wheeler I CREDIT: ELI IMADALI FOR KHN



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A majority (59%) of rural adults and farmers/farmworkers (63%) said there is stigma in the agriculture community around stress and mental health.

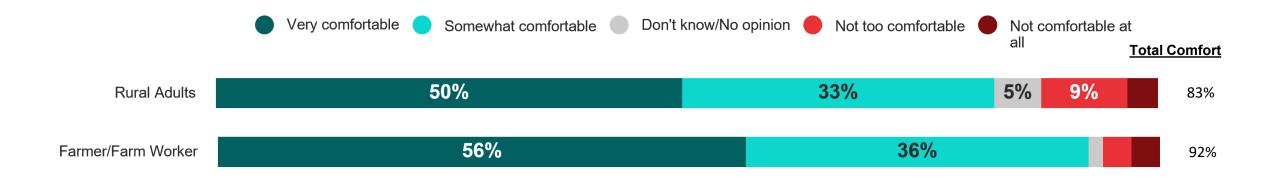


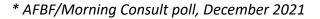
\* AFBF/Morning Consult poll, December 2021





More than 9 in 10 (92%) farmers/farmworkers said they would be comfortable talking about solutions with a friend or family member who is dealing with stress or a mental health condition.

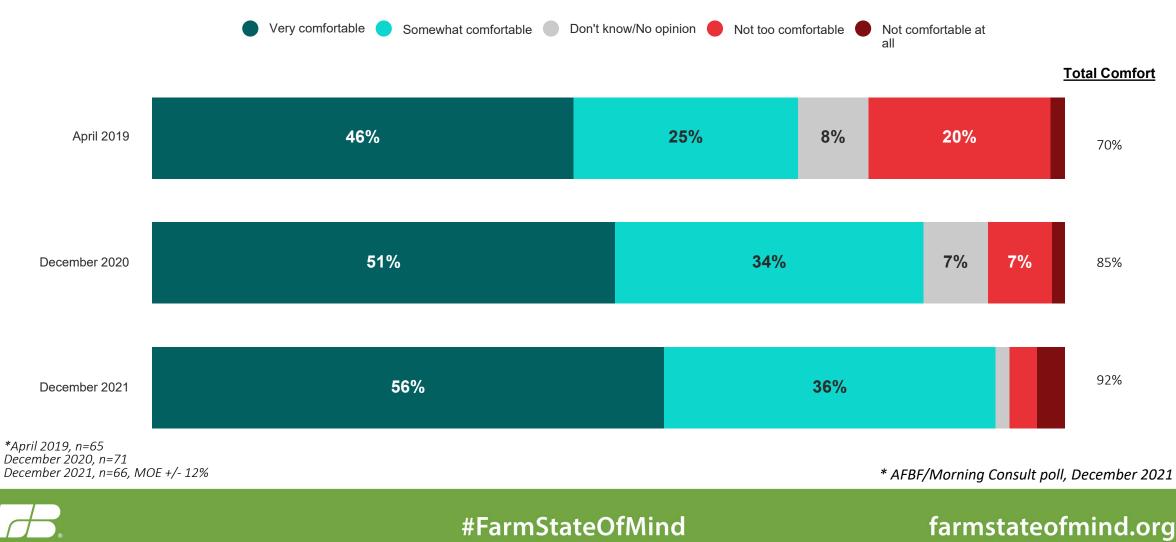








The percentage of farmers/farmworkers who said they would be comfortable talking to friends and family members increased 22% since April 2019.





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Ray Atkinson, ABC, APR Director, Communications American Farm Bureau Federation <u>raya@fb.org</u> (202) 406-3717



#FarmStateOfMind