

2023 Farm Stress Summit Marketing Materials

Office of Marketing and Communications
Questions? Contact Maria Bowie, mbowie@uga.edu

The 2023 Farm Stress Summit is a conference for community leaders and organizations in rural Georgia dedicated to serving the mental health and well-being of rural farmers and their families.

From health care providers and nonprofit organizations to county officials and faith leaders, the 2023 Farm Stress Summit welcomes all who want to further efforts combatting farm stress in our communities. The goal of this event is to learn from each other, connect communities with existing resources, and further establish partnerships across organizations.

Key target audiences for this FREE event include medical providers, counselors, church leaders, Extension agents and specialists, Georgia Farm Bureau members and staff, policy makers, lenders, local and state elected officials, county/city municipal staff, pharmacists, school system personnel, agricultural producers, and agribusiness owners/operators.

Important information:

- The event is March 20 in Macon, Georgia
- Online registration is available through March 17
- The website to direct people to learn more: https://t.uga.edu/8P0
- The official hashtag is #GeorgiaFarmStressSummit

<u>Download the printable flyer</u> and share on social media with the graphics and copy below:



LINKEDIN

Sample copy:

Community leaders, healthcare providers and agribusiness supporters unite on March 20 at the #GeorgiaFarmStressSummit. Join us in Macon, Georgia, to combat farm stress within our rural communities. Learn more about the event and register online: https://t.uga.edu/8P0

Graphic: Download Graphic



FACEBOOK

Sample copy:

Our farmers provide for all of us, and we need to provide for them.
Join us as we further our efforts to combat farm stress within our rural communities during the #GeorgiaFarmStressSummit on March 20 in Macon, Georgia. Learn more about the event and register online: https://t.uga.edu/8P0

Graphic: Download Graphic



TWITTER

Sample Copy:

Mark your calendars for the #GeorgiaFarmStressSummit on March 20 in Macon, Georgia. Join us as we share the latest techniques in combatting farm stress within our rural communities. Learn more about the event and register online: https://t.uga.edu/8P0

Graphic: Download Graphic